

“I’ll Be Dead Anyway, So Why Should I Care?”

Planning For Your Digital Legacy



Lorraine Carlson & Thom Bettinger
January 18, 2020

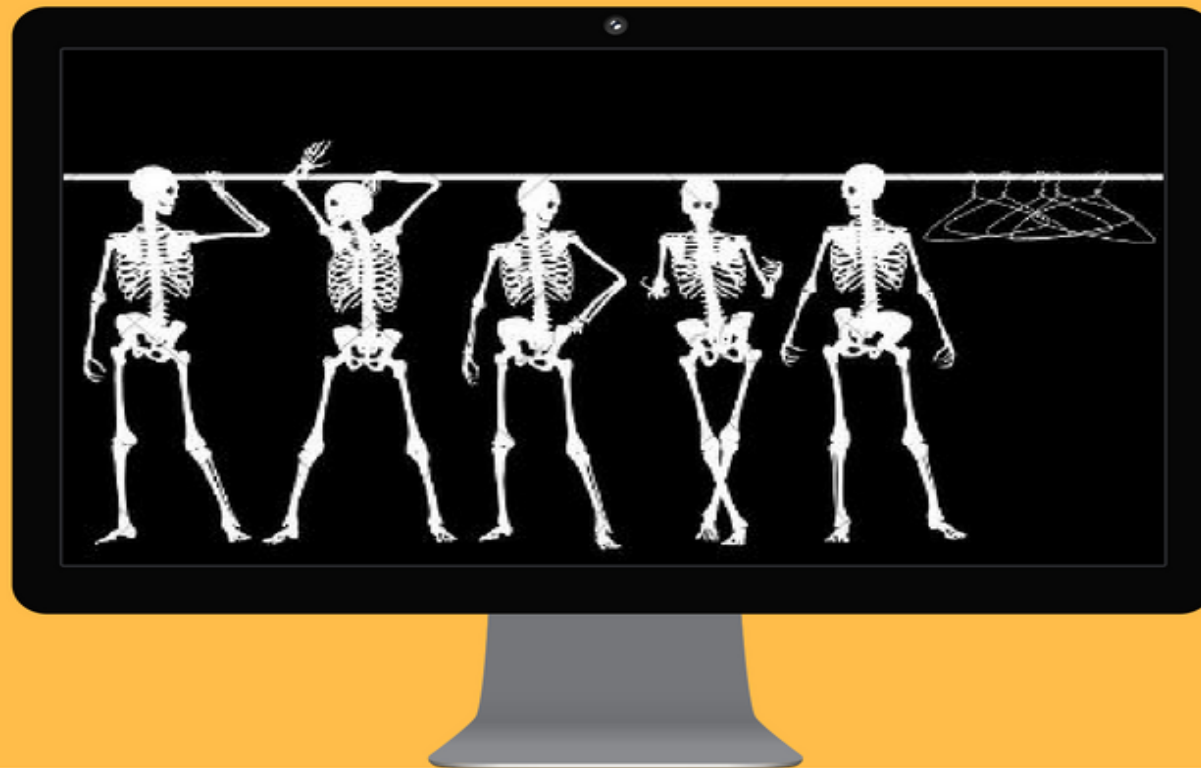
RELATED TERMS

Digital Assets (aka digital property): any information that exists in a digital form — either online or on a storage device (smartphone, tablet laptop, PC, etc.) including the info required to access the asset (e.g., user names and passwords).

Digital Estate: electronic information assets that exist on the internet and on devices.

Digital Memorial: intentional use of technology dedicated to the life and memory of one who has passed away.

Do You Have
DIGITAL SKELETONS
IN YOUR CLOSET?



WHICH WOULD YOU RATHER DEAL WITH?



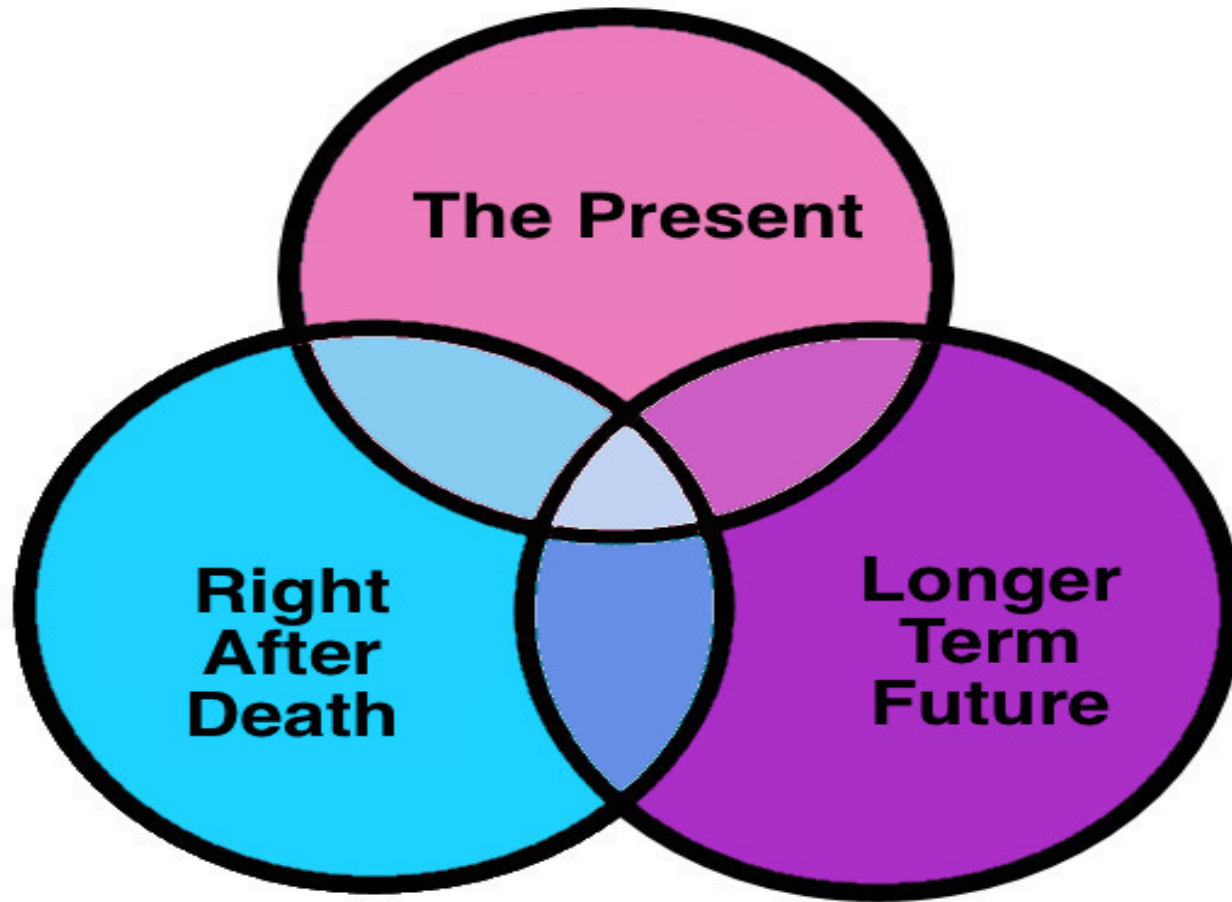
***IF THESE ARE YOUR STRATEGIES...
THEY MIGHT NOT WORK!***



SIX STEP DIGITAL PLAN:

1. Inventory your digital devices (including logins and passwords)
2. Inventory your digital accounts (including logins and passwords)
3. List as many types of digital assets associated with each device or account
4. Determine your priorities
5. Pay special attention to social media and email accounts
6. Determine a strategy to secure and provide access to your passwords/logins by your trusted agent

3 TIMEFRAMES TO CONSIDER:



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FACEBOOK

*** 30M users died
in first 8 years**

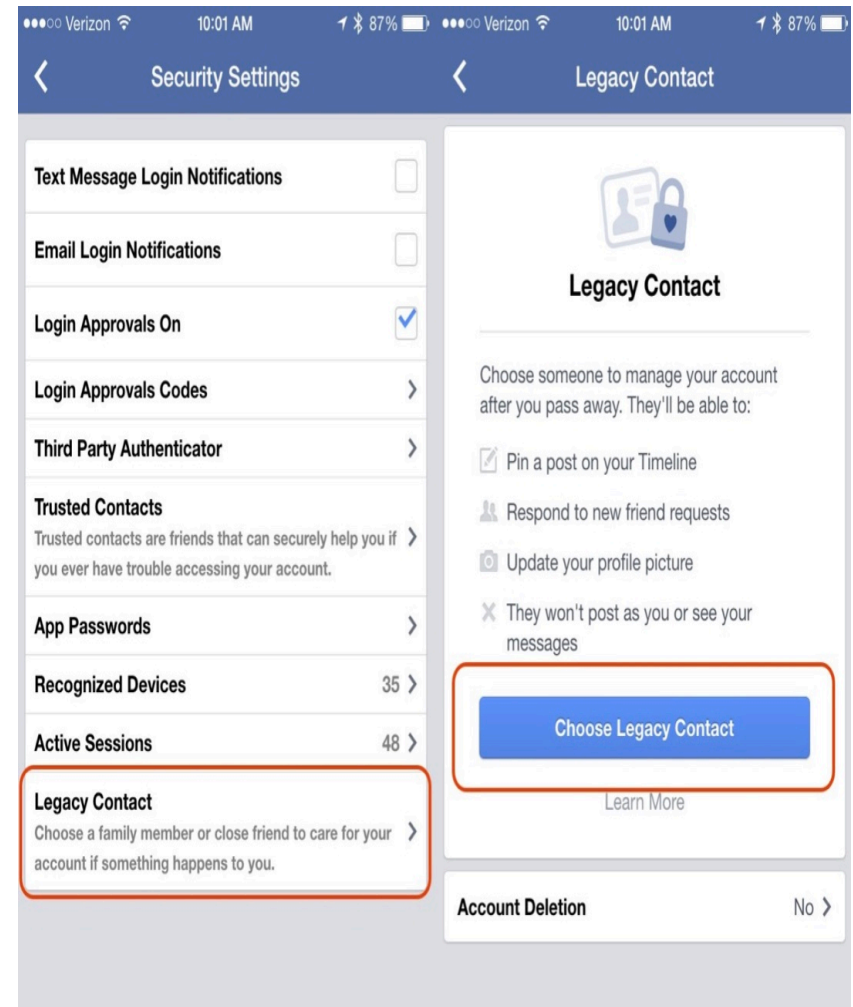
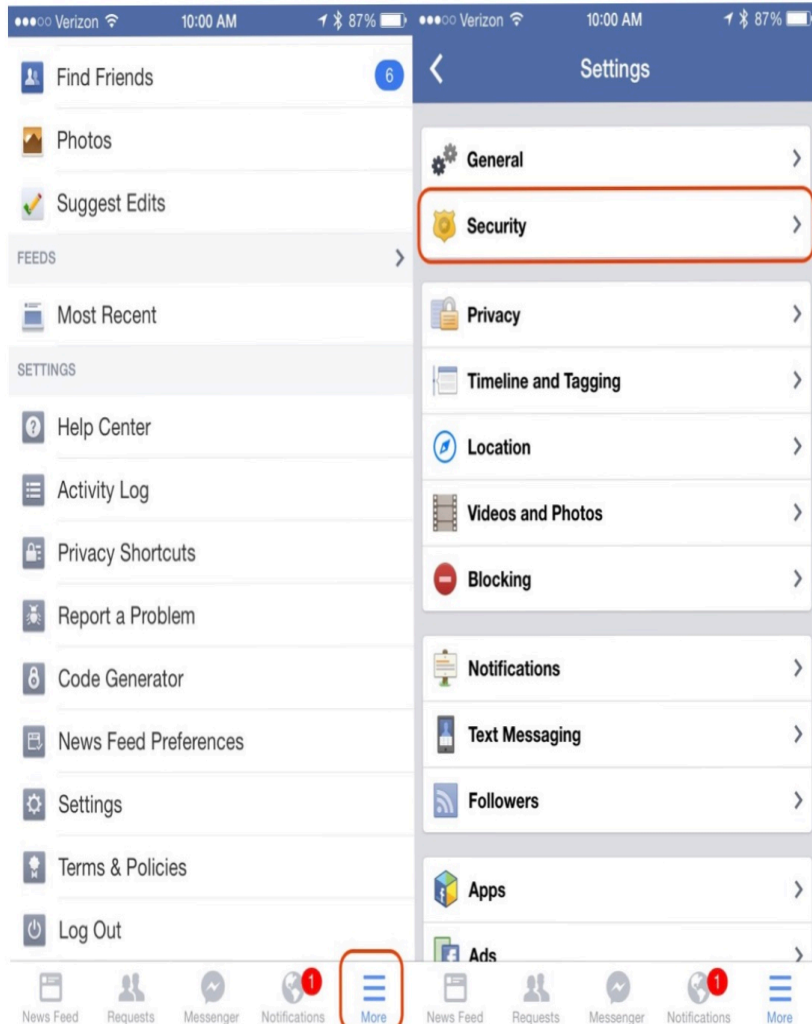
*** Dead users will outnumber
live users by 2069**

*** 428 die every hour,
10273 every day,
312500 every year**

*** At least 1.4B dead users
by end of century**



SETTING A LEGACY CONTACT IN FB:



CLOSING ONLINE ACCOUNTS & SERVICES

How To Close Online Accounts And Services When Someone Dies



This article on [Digital Estates](#) is provided by Everplans — The web's leading resource for planning and organizing your life. Create, store and share important documents that your loved ones might need. [Find out more about Everplans »](#)



Step-by-step instructions on how to close more than 230 digital (and some non-digital) services...and the list keeps on growing.

CLOSING EMAIL ACCOUNTS

What Happens To My Email Accounts When I Die?



This article on [Digital Estates](#) is provided by Everplans — The web's leading resource for planning and organizing your life. Create, store and share important documents that your loved ones might need. [Find out more about Everplans »](#)



A complete overview on how to manage email accounts after a death, covering all the major providers (Gmail, Yahoo, Microsoft Hotmail and Outlook, AOL, iCloud).

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IF YOU DO NOTHING ELSE...

- Record all passwords so someone you designate can manage or close your accounts after your death.
- Store the list in a mutually agreed and secure place — passing on your passwords is essential.
- Spell out how you want each of your accounts handled.



DIGITAL MEMORIALS



Digital memorials are commemorations which are created through the use of digital data or media; and which serve to remember, celebrate, or store memories of those who have died.

These can range from relatively simple voice or video messages created on a smart phone; to online cemeteries; to complex web-based virtual reality platforms incorporating artificial intelligence.

HOW (IF AT ALL...) DO YOU WANT TO BE REMEMBERED?



DIGITAL...



FIND A GRAVE



FIND A GRAVE — EXAMPLE



James Joseph Kavanaugh

BIRTH	28 Sep 1861 England
DEATH	6 Jun 1914 (aged 52) Williamstown, Dauphin County, Pennsylvania, USA
BURIAL	Catholic Cemetery Williamstown, Dauphin County, Pennsylvania, USA
MEMORIAL ID	175139739 · View Source

SHARE SAVE TO EDIT

MEMORIAL PHOTOS 4 FLOWERS 3

Moved to Ireland in 1863.

Son of Dennis Kavanaugh, born in Wicklow Co, Ireland and died in Ireland, who married Margaret Meagen in England; she also was born in and died in Ireland.

James married Catherine Small on April 18, 1886 in Cleator Moor, England. See her memorial for a list of children.

James also had the following siblings, some of whom moved to the Philadelphia area: Dennis Jr, Patrick, John, Thomas, William, Mary, Margaret, Rose, and Sarah.

Brother of [Sarah Kavanaugh Corbett](#), [John Kavanaugh](#), [Dennis Kavanaugh](#); and brother-in-law of [John Carr](#)

Family Members

Spouse

 [Catherine Small Kavanaugh](#)
1867–1912 (m. 1886)

Children

 [Mary E Kavanaugh Andrews](#)
1887–1964

 [Rose Veronica Kavanaugh McNamara](#)
1888–1970

 [Margaret Kavanaugh Corrigan](#)
1890–1964

 [Catherine Theresa Kavanaugh Wolff](#)
1891–1974

 [Dennis Edward Kavanaugh](#)
1897–1966

 [Sara A Kavanaugh Savage](#)
1900–1987

 [Helen Catherine Kavanaugh Stephan](#)
1902–1998

 [James Patrick Kavanaugh](#)
1904–1957

 [Anna Magdalen Kavanaugh Fittipaldi](#)
1906–1983

 [William Joseph Kavanaugh](#)
1909–1970

 [Infant Kavanaugh](#)
1912–1912



IMAGINE ...















LAST LIST

[Your Profile](#)[Your Last List](#)[Your Guardians](#)[The Last Word](#)[Sign Out](#)

Add or change your songs

Your Last List

Dolly Parton	I Will Always Love You			
The Beatles	Let It Be - Remastered 2009			
Tracy Chapman	Say Hallelujah			
John Lennon	Imagine - Remastered			

[Add more songs?](#)

LAST LIST CONVERSATION STARTER

Congratulations!

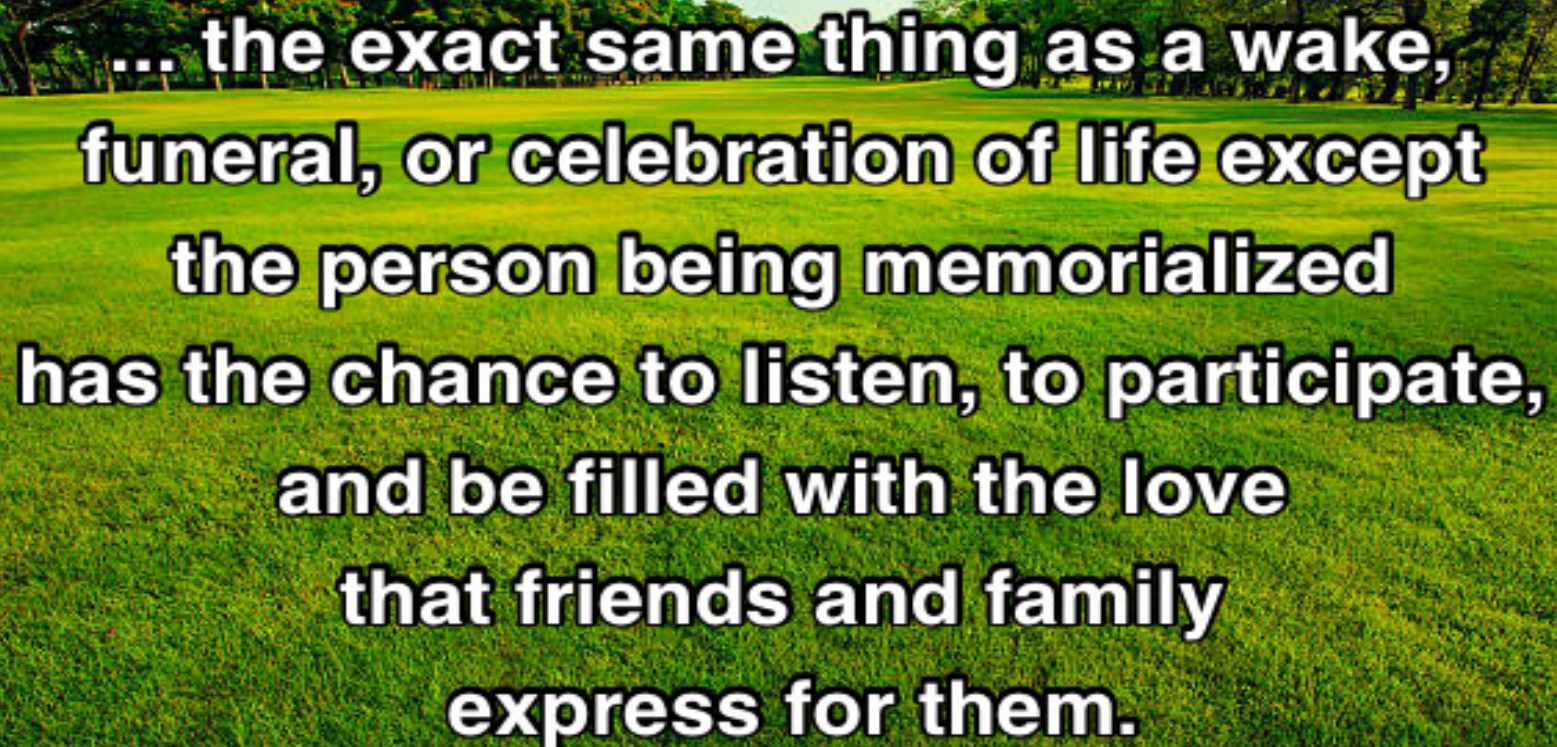
Thom Bettinger has chosen you as a guardian of their Last List

Hi Bill

Thom Bettinger has created a Last List - their ultimate playlist. It's their way of making sure the music that really means something to them is played at their final goodbye and you'll have musical soundtrack of their life.

It's your responsibility to get their Last List from us when they pass away. When the time comes, you can access Thom's Last List, by visiting [Last List](#) and entering this email address. You'll get their Last List online and via email.

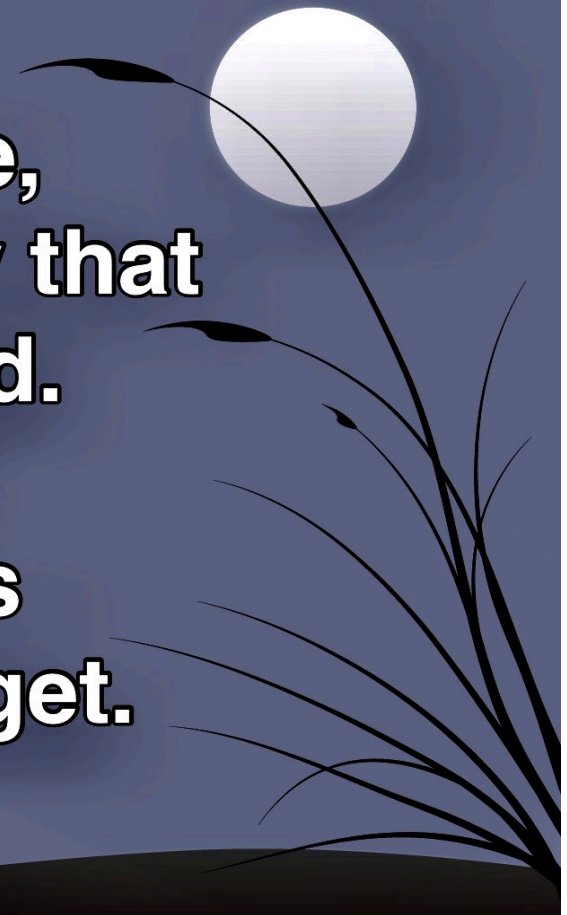
LIVING WAKE



**... the exact same thing as a wake,
funeral, or celebration of life except
the person being memorialized
has the chance to listen, to participate,
and be filled with the love
that friends and family
express for them.**

PARTING WORDS

**My wish is that
if you remember me,
you remember not only that
I died, but that I lived.
And that my life
gave you memories
too meaningful to forget.**





- *Digital Legacy Planning: Practical Tips & Six Steps*
- *Digital Legacy Planning: For Additional Information*
- *Skeletons in Your Digital Closet Checklist*