

THE EPIDEMIC OF IDENTITY THEFT



**UNDERSTANDING WHAT
IDENTITY THEFT IS
AND HOW YOU CAN
PROTECT YOURSELF**

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IDENTITY THEFT
IS ON THE RISE

**WHAT YOU NEED
TO KNOW**





**Identity Theft
is the #1 Crime
in the world today.**

**It has now surpassed
the sale of illegal drugs!**

Your information is already out there!



ORBITZ (Expedia, Priceline, etc)

1 MILLION PEOPLE

Your information is already out there!



VERIZON WIRELESS

1.5 MILLION PEOPLE

Your information is already out there!



TARGET & HOME DEPOT
26 MILLION PEOPLE

Your information is already out there!



ANTHEM BLUE CROSS / BLUE SHIELD
80 MILLION PEOPLE

Your information is already out there!



EQUIFAX

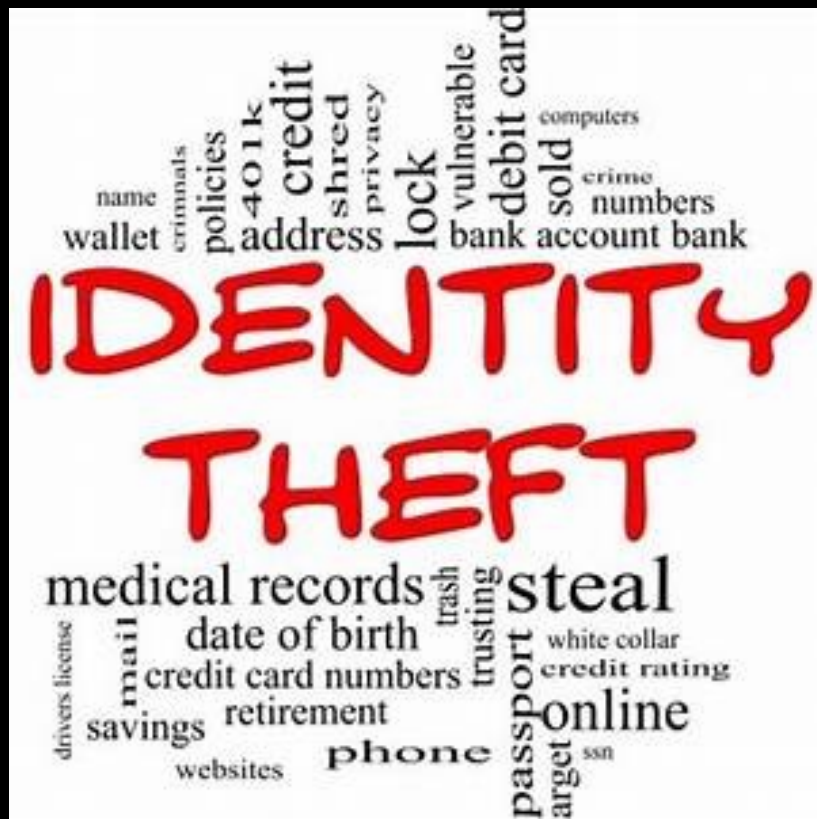
143 MILLION PEOPLE

Your information is already out there!



YAHOO

500 MILLION PEOPLE



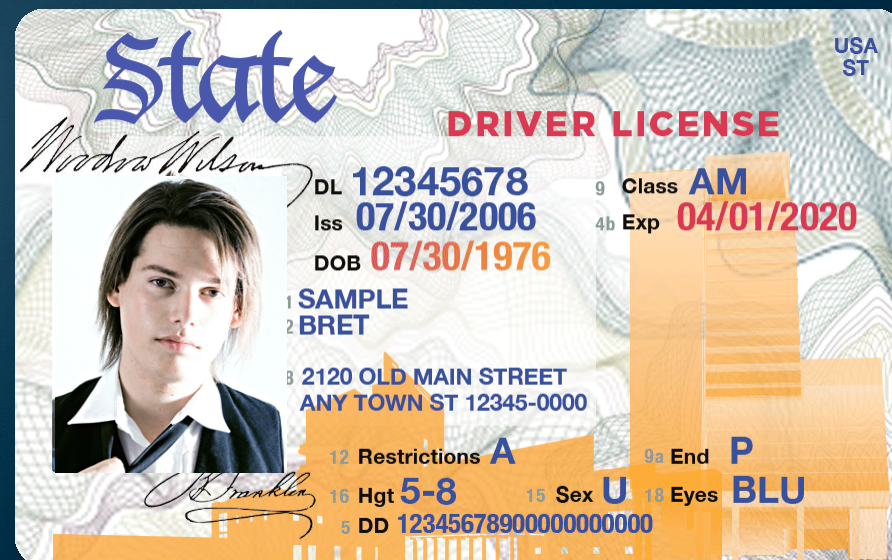
**Identity theft is repeatedly
the #1 consumer complaint
throughout the entire world.**

**BUT IDENTITY THEFT
IS MORE THAN JUST
CREDIT CARD FRAUD!**

IDENTITY THEFT

Identity theft manifests itself in many different ways:

- Credit fraud
- Social Security fraud
- Driver's License fraud
- Medical fraud
- Criminal/Character fraud
- Tax Return fraud

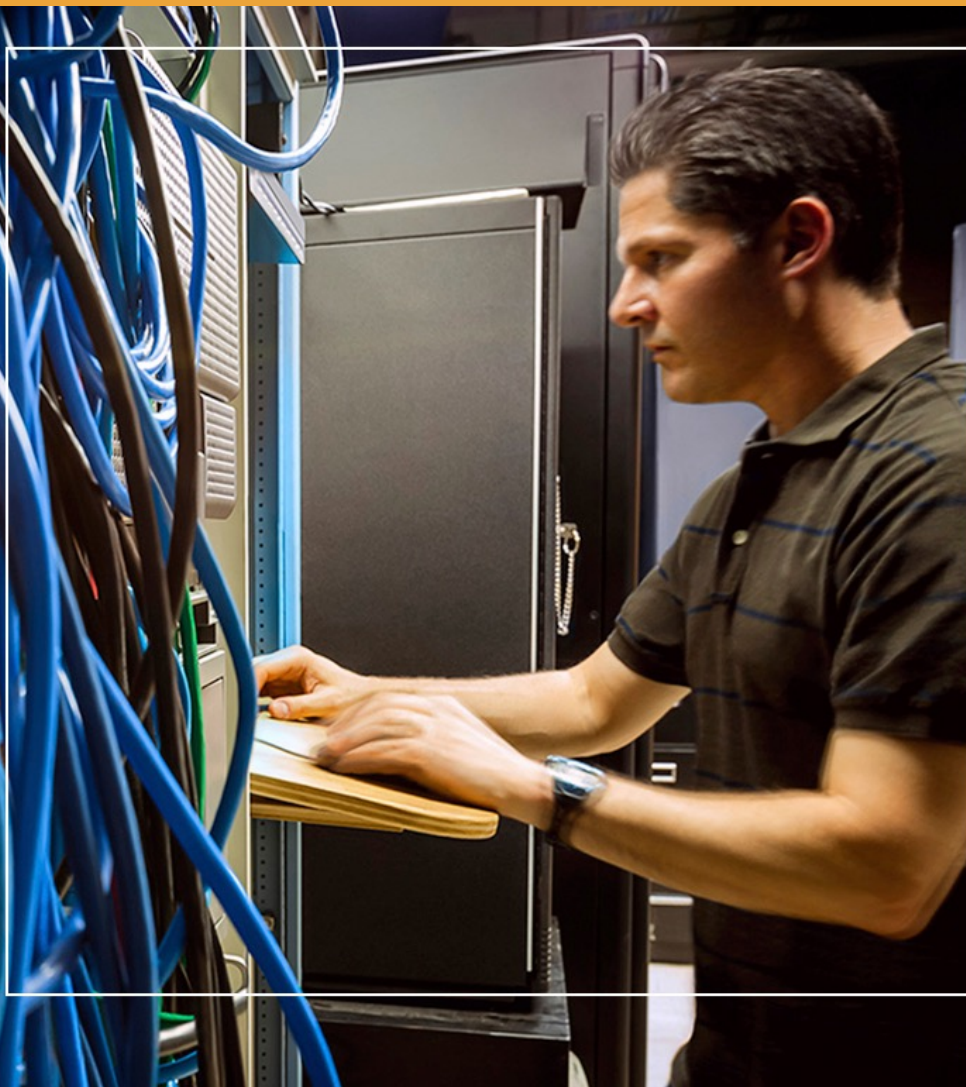


How can you protect yourself from Identity Theft?





**SO HOW CAN YOU
PROTECT YOURSELF
FROM MORE THAN JUST
CREDIT CARD FRAUD?**



Select an ID Protection Service That Monitors What Matters

- Your Privacy
 - SSN
 - DOB
 - DMV
 - Passport
 - Retirement Accts
 - Address
 - Email
 - Web persona
 - And more!
- Your Security
 - Bank accounts
 - Credit card
 - Loans
 - And more!



**Select an ID Protection Service
That DOES MORE than just
Monitors.**

You also need:

- **24/7/365** emergency hotline
- Unlimited Consultation
- A Service Guarantee
- **AND FULL RESTORATION**

BE AN INFORMED CONSUMER



- What are the areas that's being monitored?
- Do they offer a Service Guarantee
- Do they offer 24/7 Access
- Unlimited Consultation
- Full Restoration in all areas of Identity Theft
- What are the qualifications of the company providing the monitoring, Consultation and Restoration services?

Steps that can help you to be in
control
of your online privacy!

More Detail Provided by the Handout Provided

Step One:

Delete the accounts you don't use.

Step Two:

**Delete apps you don't use from your phone.
Before you delete an app, make sure to first delete any
associated
account you may have created alongside it.**

Step Three:

Audit third-party app access.

Step Four:

Delete software you do not use on your computer on Windows and Mac.

Step Five:

Remove browser extensions you don't use: Chrome; Firefox; Safari

Step Six:

Remove yourself from public records sites.

Step Seven:

Reset and recycle (or donate) devices you don't use.

Your Identity is Your Most Valuable Asset.

**Michelle and Robin
will be happy to
answer any questions**

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